



FROM: THE HIGH LINE

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THE HIGH LINE REINVENTS THE CLASSIC GIFT SHOP APRIL 25

With the launch of a new retail enterprise, High Line Shop, on the park and online, the High Line introduces a new line of exclusive, unique apparel, gifts, and more inspired by New York City's "park in the sky."



Photo by Rowa Lee, Courtesy of the High Line

NEW YORK, NY (April 23, 2026) —Friends of the High Line, the nonprofit conservancy that runs, maintains, and raises the annual operating budget for the High Line, announced today the relaunch of the High Line Shop as an elevated retail experience located on the world-renowned linear “park in the sky” and online. When it opens to the public on Saturday, April 25, 2026, the High Line Shop will be easily accessible to parkgoers within the covered passageway on the park located between 15th and 16th Streets along 10th Avenue, as well as at <https://shop.thehighline.org>. The High Line Shop will offer unique, exclusive apparel, gifts, and everyday gear inspired by the park’s iconic naturalistic gardens, inspiring art installations, and innovative design, with many of the products referencing or having been developed in partnership with the park’s visionary garden designer, Piet Oudolf, and artists including the likes of Iván Argote and Tuan Andrew Nguyen, the two most recent artists to win the park’s coveted Plinth commissions.

In addition, the High Line Shop will simultaneously launch a new collaboration with Lingua Franca, a New York-based business and neighbor to the park, to offer custom, hand-stitched apparel celebrating and supporting New York City's "park in the sky."

"We could not be more excited to give High Line fans a way to take a piece of the park home with them while also supporting our mission to provide New Yorkers and other visitors with an extraordinary and accessible urban greenspace. This new collection is as one-of-a-kind as the experience of the park itself," said Alan van Capelle, executive director of Friends of the High Line. "From stylish knit apparel, colorful totes, and limited-edition art and gardening products, there will be high-quality products at a range of price points for everyone. The High Line Shop aims to deepen our community's connection to what it is they love most about the High Line."

In addition to a minimalist yet cozy core collection of High Line-branded apparel and gear, visitors can look forward to limited-edition items inspired by the park's horticulture and art installations. Home gardeners can take the High Line's acclaimed horticultural practices home with them with seed blends reflecting the signature plants of the High Line's gardens, and functional tools curated by its garden designer Piet Oudolf. Fans of High Line's beloved giant pigeon sculpture *Dinosaur* can pay tribute with sweatshirts, plush toys, and other gifts featuring the monumental art sensation by Iván Argote. Other High Line Shop offerings include the "Wild in the 90s" collection, featuring Joel Sternfeld's iconic photography of the abandoned and self-seeded High Line before it was a park, as well as collaborations with some of today's hottest contemporary and luxury brands.

Proceeds from the High Line Shop support Friends of the High Line in raising essential funds to maintain, care for, and program the public park, allowing it to remain free and open to the public 365 days of the year.

Location:

On the High Line in the covered passage between 15th and 16th Streets
Between High Line entrances at 14th Street and 16th Street near 10th Avenue
New York, NY 10014

Hours starting April 25:

Sunday-Saturday: 11 a.m.-7 p.m.

Website:

shop.thehighline.org

Instagram:

@HighLineShopNYC @HighLineNYC

Photos assets available [here](#). More information at thehighline.org .

ABOUT THE HIGH LINE

The High Line is a public park on the West Side of Manhattan operated, maintained, and funded by the nonprofit conservancy Friends of the High Line. Through our work with communities on and off the High Line, Friends of the High Line is devoted to reimagining public spaces to create connected, healthy neighborhoods and cities.

Built on a historic, elevated rail line, the High Line was always intended to be more than a park. You can walk through the gardens, view art, experience a performance, enjoy food or beverage, or connect with friends and neighbors—all while enjoying a unique perspective of New York City.

Nearly 100% of our annual operating budget comes through donations. The High Line is owned by the City of New York, and we operate the park under a license agreement with NYC Parks.

For more information, visit thehighline.org and follow us on [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

MEDIA CONTACT

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