



**FROM: THE HIGH LINE**

**CONTACT:** Janelle Grace, [press@thehighline.org](mailto:press@thehighline.org)

## **THE HIGH LINE AND LINGUA FRANCA LAUNCH NEW COLLECTION IN SUPPORT OF THE ICONIC ELEVATED PUBLIC PARK**



*Photo by Rowa Lee, Courtesy of the High Line*

**NEW YORK, NY (April 29, 2026)** —Friends of the High Line, the nonprofit conservancy that runs, maintains, and raises the annual operating budget for the High Line, and Lingua Franca, a neighboring luxury fashion brand, today announced the launch of a new collaboration to offer custom, hand-embroidered apparel celebrating and supporting New York City's "park in the sky."

The exclusive collection features the phrase "park in the sky" on Lingua Franca's signature hand-embroidered sweaters, evoking the iconic greenspace's elevated structure. The collection also includes cozy cashmere socks with the High Line's railtrack H logo, and a branded cashmere eye mask with travel case. A portion of proceeds will support Friends of the High Line in raising the essential funds to

maintain, care for, and program the public park, allowing it to remain free and open to the public 365 days of the year.

The Lingua Franca x High Line collection will be featured at the High Line Shop on the park (between 15th and 16th Streets) and at Lingua Franca's New York City storefront (95 Jane Street) and is available online beginning at 12:00pm ET April 29, while supplies last.

"As a homegrown, New York City-based retailer with an intentional, civic-minded approach to high-quality products, Lingua Franca is an ideal first brand collaborator in the relaunch of the High Line Shop," said Alan van Capelle, executive director of Friends of the High Line. "We're grateful for their partnership and its resulting support of the High Line, which allows us to continue to provide all of the things people love about the High Line—world-class botanical gardens, thought-provoking public art, and dynamic community programming— for free and accessible to everyone."

"Community is everything to us at Lingua Franca, so partnering with the High Line, literally a block from our headquarters, feels incredibly special," said Rachelle Hruska MacPherson, founder and CEO of Lingua Franca. "This collection is our way of celebrating our New York neighbors and supporting a space that brings so much creativity, inspiration, and connection to the city."

In alignment with the High Line's values, the Lingua Franca collection is made with a focus on natural materials, sustainable production and ethical labor. Previous Lingua Franca campaigns have celebrated the work of the Guardian, a global independent newsroom; the 19th, a non-profit newsroom reporting on gender and policy; Lin-Manuel Miranda's Hamilton; PBS News; and Kenneth Cole's Mental Health Coalition.

Recently reopened to the public, the High Line Shop offers unique, exclusive apparel, gifts, and everyday gear inspired by the park's iconic naturalistic gardens, inspiring art installations, and innovative design, with many of the products referencing or having been developed in partnership with the park's visionary garden designer, Piet Oudolf, and artists including the likes of Iván Argote and Tuan Andrew Nguyen, the two most recent artists to win the park's coveted Plinth commissions. The High Line Shop also boasts special collections inspired by the park's industrial history and vibrant surrounding community, as well as collaborations with some of today's hottest contemporary and luxury brands. Easily accessible to parkgoers within the covered passageway on the park, the High Line is located between 15th and 16th Streets along 10th Avenue, as well as at <https://shop.thehighline.org>.

**High Line Shop:**

Located on the High Line in the covered passage between 15th and 16th Streets  
Between High Line entrances at 14th Street and 16th Street near 10th Avenue  
New York, NY 10014

[shop.thehighline.org](http://shop.thehighline.org)

@HighLineShopNYC @HighLineNYC

**Lingua Franca:**

95 Jane Street  
New York, NY 10014

<https://linguafranca.nyc>

@linguafrancanyc

**ABOUT THE HIGH LINE**

The High Line is a public park on the West Side of Manhattan operated, maintained, and funded by the nonprofit conservancy Friends of the High Line. Through our work with communities on and off the High Line, Friends of the High Line is devoted to reimagining public spaces to create connected, healthy neighborhoods and cities.

Built on a historic, elevated rail line, the High Line was always intended to be more than a park. You can walk through the gardens, view art, experience a performance, enjoy food or beverage, or connect with friends and neighbors—all while enjoying a unique perspective of New York City.

Nearly 100% of our annual operating budget comes through donations. The High Line is owned by the City of New York, and we operate the park under a license agreement with NYC Parks.

For more information, visit [thehighline.org](http://thehighline.org) and follow us on [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

**ABOUT LINGUA FRANCA**

Founded in 2016 by Rachelle Hruska MacPherson, Lingua Franca's signature sweaters—each sustainably sourced and hand-embroidered in NYC with thought-provoking and culturally resonant phrases—quickly cultivated a strong following among leaders in the fields of entertainment, art, and politics.

Luminaries including Candice Bergen, Margaret Atwood, Meryl Streep, Joan Didion, Reese Witherspoon, Huma Abedin, Ai Weiwei, Martha Stewart and many others embraced the brand for their outspoken commitment to sustainable slow fashion, artisanship and giving back. To date, the brand has raised over a million dollars for more than 200 charities.

Since its inception, Lingua Franca has expanded to include ready-to-wear collections, which maintain their passion for ethically sourced, luxury textiles, and expand upon their well-known embroidery aesthetic in new and playful ways.

\*\*\*

**MEDIA CONTACT**

Janelle Grace | PR & Communications Manager | the High Line  
646.774.2536 | [janelle.grace@thehighline.org](mailto:janelle.grace@thehighline.org)